

LOUISIANA BOARD OF MASSAGE THERAPY

IN THE MATTER OF

GUANGDONG BAI

LICENSE NO. LA7795

ORDER OF SUMMARY SUSPENSION

Pursuant to La. R.S. 49:977.3(C), the Louisiana Board of Massage Therapy (“LBMT”) summarily suspends License number 7795 issued to Guangdong Bai (“Mr. Bai”) pending an administrative hearing scheduled for **February 10, 2025**, at **9:30 a.m.**

This Order of Summary Suspension is effective as of **January 9th, 2025**. Upon execution of this Order, Mr. Bai is not authorized to engage in the practice of massage therapy and must immediately cease and desist from the practice of massage therapy, as defined by La. R.S. 37:3552. Further, Mr. Bai must cease and desist from referring to himself as a licensed massage therapist.

I. INITIAL FINDINGS

To protect public health, safety, and welfare, emergency action is required due to the nature of the allegations against Mr. Bai.

Mr. Bai is registered as a licensed massage therapist at the two spas related to Oriental Relax Massage, LLC located in Baton Rouge (“Oriental Relax BR”, License E3385) and in Hammond (“Oriental Relax Hammond”, License E3553). In addition, Mr. Bai was also the owner of a Gonzales location of Oriental Relax Massage, LLC located at 2325 Burnside, prior to it being raided as part of sting operation by the Gonzales Police Department (“GPD”) on August 8, 2023, after which it was closed.

Oriental Relax BR is located at 12240 Coursey Blvd., Suite K, Baton Rouge, Louisiana, 70816. Oriental Relax BR is owned by Yueying Jiang, and Junjie Zhang (LA8683) and Mr. Bai

are registered with the LBMT as licensed therapists at the establishment. In the Establishment License Renewal Application submitted for Oriental Relax BR, the phone number for establishment is listed as 225-228-2499.

Oriental Relax Hammond is located at 935 S. Morrisson Blvd., Hammond, Louisiana, 70403. Oriental Relax Hammond is also owned by Yueying Jiang, and Junjie Zhang (LA8683) and Mr. Bai are registered with the LBMT as licensed therapists at the establishment. In the Establishment License Renewal Application submitted for Oriental Relax, the phone number for the establishment is listed as 626-617-2836. The fax number listed for the establishment is 985-393-8469, and this is the phone number that is used to advertise the business on Google. However, of note, a letter was received from Mr. Bai dated December 5, 2023, wherein he claimed that he was the owner of Oriental Relax Hammond “from the beginning” and that the massage therapist that worked there was Ms. Zhang.

Oriental Relax Gonzales

The detective narrative contained within the case narrative for Case No 2023-007163 related to Oriental Relax Massage in Gonzales provided that on August 8, 2023, an undercover officer with GPD entered the business and paid for a thirty-minute massage. Once the officer was undressed, the female conducting the massage began to perform a massage on him, and rubbed the officer’s testicles. She then asked him multiple times to “do your meat.” He declined, and after she declined to masturbate the officer, she finished the massage. However, she continued to rub his thighs and randomly touch his testicles.

After securing a search warrant, members of the Gonzales Police Department and agents with the Fire Marshal arrived at Oriental Relax, and were met by the same female, who was identified as Shuying Gao, who was not licensed by the Board. She called her boss, who was

believed to be Mr. Bai. He advised the officers that he would try to come by the business, but he did not come. The raid resulted in the arrest of Ms. Gao. After the raid, the business closed and the license for Oriental Relax Gonzales lapsed.

Further, as part of the LBMT's review of licensed massage establishments, the LBMT regularly searches websites where businesses offering illicit services and/or illegal prostitution regularly advertise. The LBMT searches these websites to compare the names, addresses, and phone numbers of its licensed massage establishments. Board staff reviewed these websites for information and found contact information associated with Oriental Relax BR and Oriental Relax Hammond on several websites. Specifically, Board staff identified the following information:

Oriental Relax BR:

Skipthegames.com is a search engine dedicated to sexually oriented businesses. To advertise on this platform, businesses are required to create an account. A review of this site shows that Oriental Relax BR has ads that match the phone number of Oriental Relax BR, 225-228-2499. Ads dated May 15, 2024, May 24, 2024, and June 3, 2024, contained the following language: "new girl," "We know what you're looking for and we are here to give it to you," "We are the sweet beauties you've been searching for," "We are new lovely girls ARRIVED," and "You won't be disappointed when you see us, that's a promise."

PinkBODYRUBS (located on pinkdatepage.com) is also another search engine dedicated to sexually oriented businesses. Advertisements for Oriental Relax BR were discovered on this website on August 27, 2024, September 6, 2024, and December 17, 2024, using the same language as those in the ads on Skipthegames.com referenced above, and they used the phone number for Oriental Relax BR, 225-228-2499. Ads with identical language to those above were also found on adultfantasy.com, another search engine dedicated to sexually oriented businesses.

Oriental Relax Hammond:

HarlotHub is a search engine dedicated to sexually oriented businesses. Advertisements for Oriental Relax Hammond were discovered on this website on March 14, 2024, using the following language: “New ASIAN Ladies in HAMMOND,” “YOU’ll always meet FRIENDLY and WELL TRAINED ASIAN GIRLS,” and “CUTE ASIAN GIRLS can DO BEST BODY MASSAGE for YOU.” The phone number 985-393-8469 was used in the advertisement. Eccie.com is another website dedicated to sexually oriented businesses, and allows users to provide reviews of their sexual experiences at massage establishments. A user identified as “Hayrefl” provided a review of a provider named Angela for a service rendered on July 12, 2023. He advised that that he engaged in activities he described as “FBSM” (full-body sensual massage) and “HE” (happy ending) at Oriental Relax Hammond.

Adultfantasy.com is a search engine dedicated to sexually oriented businesses. Advertisements for Oriental Relax Hammond were discovered on this website on December 17, 2024, using the following language: “We are cute and sexy young Asian girls,” “We are free now, waiting for your visit,” “Unique massage techniques and professional techniques make you completely relax,” “If you try to find a perfect massage parlour or shocking young Asian girl,” “Call me, hope we meet in 30 minutes.” Again, the phone number 985-393-8469 was used in the advertisement. Similar language as found in the advertisement on adultfantasy.com for Oriental Relax Hammond was also found on PinkBODYRUBS (located on pinkdatepage.com) on December 17, 2024.

A review of “RubMaps”, a subscription-based website dedicated to Asian Massage Parlor (AMP) reviews, lists the board registered address of Oriental Relax along with the phone number, 985-393-8469. The most recent review, dated October, 2024, was posted by "elijack69" who

reported paying \$60 to the “House” and tipping \$200 to “Lucy,” described as an Asian woman aged 31–35, with a petite build, black hair, and standing between 5'0" and 5'5". The reviewer reported having sex with the provider.

Another review from October 18, 2024, by "fixinggood" reported paying \$40 to the “House” and a \$40 tip to “Angela,” described as an Asian woman aged 51+, average build with black hair, and standing 5'0" to 5'5". The reviewer reported receiving a “HJ” (handjob).

Based on the foregoing, it is alleged that Mr. Bai violated the following rules and regulations applicable to the LBMT by owning an establishment where sexual activities occurred (Oriental Relax Gonzales), and being the Licensed Massage Therapist associated with two establishments where sexual activities are believed to be occurring and the establishments are being advertised on illicit sites:

La. R.S. 37:3563 Grounds for Discipline

- A. The board may suspend, revoke, or refuse to issue or renew a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of any of the following:

- (3) Engaging in unprofessional conduct that has endangered or that is likely to endanger the health, welfare, or safety of the public, as further defined by rules of the board.

- (6) Violating or aiding and abetting in the violation of any provisions of this Chapter or the rules and regulations promulgated hereunder....

La. R.S. 37:3564. Regulation of advertising.

- A. A person or an entity that does not hold a license as a massage therapist, physical therapist, or chiropractor, a certificate to practice athletic training, or a license as a massage establishment shall not use the words "massage", "body work", or any derivative or variation of the word "massage", including specific bodywork or massage modalities, on any sign or other form of advertising. Any advertisement

by a massage therapist or a massage establishment shall contain the license number of such therapist or establishment. Building signs with promotional material shall also include the professional or establishment number.

- B. No sexually oriented business, as defined in R.S. 37:3558(C), shall use the word "massage", "body work", or any derivative or variation of the word "massage", including specific bodywork or massage modalities, on any sign or other form of advertising.
- C. In all pictorial representations for any advertisement representing massage therapy, including such representations through video, all persons representing massage therapists shall be attired and posed in a manner as to avoid appealing to the prurient interest. Persons representing clients shall be appropriately draped and posed. No licensed therapist or establishment shall advertise in any publication or any website marketing services appealing to the prurient interest.

Code of Conduct for Massage Therapists, La. Admin Code. tit. 46, Pt XLIV, §3101, et seq.:

LAC 46:XLIV §3101. Prohibition of Sexual Activity.

- A. All sexual activity by any person or persons in any massage establishment is absolutely prohibited.
- B. No massage establishment owner or operator shall engage in, or permit any person or persons to engage in, sexual activity in a massage establishment or to use that establishment to make arrangements to engage in sexual activity in any other place.
- C. No massage therapist shall engage in sexual activity with a current client of the therapist.
- D. No massage therapist shall engage in sexual activity with a former client of the therapist within three months after cessation of professional services.
- E. As used in this Rule and §5301 of this Part:
 - a. sexual activity—includes:
 - i. coital sexual intercourse;
 - ii. anal sexual intercourse;
 - iii. fellatio, cunnilingus;
 - iv. masturbation;
 - v. passionate kissing and acts of sadomasochistic abuse;
 - vi. flagellation; or
 - vii. torture in the context of sexual conduct;

- b. the purposeful touching of the genitals of another person and the purposeful erotic stimulation of the anus, the male or female nipple, or the female breast, whether through draping or clothing, whether resulting in penetration or orgasm or not, and whether by instrumental manipulation, touching with the hands, or other bodily contact;
 - c. any sexual offenses proscribed by the criminal laws of Louisiana including, but not limited to, R.S. 14:83.3 and 83.4.
- F. For purposes of this rule, the term client means and includes any person receiving massage therapy services provided for compensation (regardless of the source, recipient or nature of the compensation), and any person receiving massage therapy services that are not provided for compensation either because of indigence or because the massage therapy services were provided within the context of a community outreach or other public service program. A massage therapist's own spouse is excluded from the term client under this rule.

LAC 46:XLIV §5301. Unprofessional Conduct

- A. The following acts shall constitute misconduct in the practice of massage therapy or incorrect practice of massage for which disciplinary penalties may be imposed:

- 4. engaging in or attempting or offering to engage a client in sexual activity, including any genital contact, as provided under §3101 of this Part....

- 8. violating any provision of any rule of the board, or a lawful order issued at a board hearing, or, failing to comply with a lawfully issued subpoena....

II. DECISION AND ORDER

To maintain public health, safety, and welfare, emergency action is required due to the allegations set forth in the allegations in the complaint against Mr. Bai. Accordingly, **LBMT License number LA7795 issued to Mr. Bai, is SUSPENDED**, effective immediately, pending proceedings for revocation of licensure or other action as the Louisiana Board of Massage Therapy deems fit.

Proceedings before the Louisiana Board of Massage Therapy shall be promptly instituted and determined. Accordingly, an administrative hearing before the Louisiana Board of Massage Therapy is scheduled for **February 10, 2025**, at **9:30 a.m.**, at the **Jones Creek Library, 6222 Jones Creek Rd., Baton Rouge, Louisiana, 70817**. The hearing panel will consist of current Board Members. The hearing will be conducted in accordance with the Administrative Procedure Act, the Louisiana Massage Therapists and Establishments Act, and the rules promulgated by the Louisiana Board of Massage Therapy.

Mr. Bai will be given a full opportunity to appear and be heard, with or without counsel, and is entitled to hear a statement of what accusations have been made against him, to present evidence, to cross-examine witnesses, and to have witnesses subpoenaed. Mr. Bai may request that subpoenas be issued by the Louisiana Board of Massage Therapy and must send a request to the Louisiana Board of Massage Therapy office at least 10 days prior to the hearing, listing the names and addresses of the individuals to be subpoenaed, along with a brief summary of what the individual will testify to. The testimony will be under oath and a court reporter will record the proceedings at the hearing, and any party wishing to obtain a transcript of the hearing may do so at their expense.

Date: 1/9/2024

Complaint Investigation Officer
Louisiana Board of Massage Therapy