Louisiana Board of Massage Therapy

9619 Interline Ave, Suite B Baton Rouge, LA 70809



John Bel Edwards Governor

CEASE AND DESIST NOTICE

Date: 9/27/2024

Danielle Derika Glow Up Skin & Body Sculpting 155 Enterprise Drive Houma, LA 70360

Re: Performing massage services without proper licensure

The Louisiana Board of Massage Therapy (Board) is charged with licensing and regulating those persons who engage in the practice of Massage Therapy. The regulations are found in Louisiana Massage Therapists and Massage Establishments Act, La R.S. 37: Chapter 57.

Applicable Provisions of Louisiana Revised Statute 37, Chapter 57 are as follows:

§3556. Licensure; qualifications

A. No person shall engage in the practice of massage therapy without a current license issued pursuant to this Chapter unless such person is exempt under the provisions of this Chapter.

§3564. Regulation of advertising

A person or an entity that does not hold a license as a massage therapist, physical therapist, or chiropractor, a certificate to practice athletic training, or a license as a massage establishment shall not use the words "massage", "body work", or any derivative or variation of the word "massage", including specific bodywork or massage modalities, on any sign or other form of advertising. Any advertisement by a massage therapist or a massage establishment shall contain the license number of such therapist or establishment. Building signs with promotional material shall also include the professional or establishment number.

§3552. Definitions

(17) Practice of "massage therapy" means the manipulation of soft tissue for the purpose of maintaining good health and establishing and maintaining good physical condition. The practice of massage therapy shall include advertising or offering to engage in the practice of massage therapy and holding oneself out or designating oneself to the public as a massage therapist or massage establishment.

The Board may elect to pursue civil injunctive remedies which could result in imposition of civil penalties and an award of attorney fees. Failure to comply with this notice may result in the matter being referred to the appropriate police authorities for a criminal investigation for the violation of the above statutes.

Louisiana State Board of Massage Therapy